

# DE-CODING HORROR

## Assessment

De-Coding Horror Info-Graphic

### Learning Goal:

In using applications such as Adobe Photoshop Elements or Canva, students will individually produce an infographic that summarizes key ideas presented in either the video clips shown in class and/or the reading provided. The goal is for students to show critical understanding of horror cinema through an original media text creation.

### Success Criteria:

Ideally, the success criteria should be co-constructed in class with students.

*Key factors for success include but are not limited to:*

1. 3 - 5 key summary points that define the social, cultural and political relevance of horror cinema based on the video clips and/or reading.
2. A balanced flow in design between text and images.
3. Images / graphic layout must reinforce meaning and speak to the horror genre.

### Rubric:

| KICA Category   | Level 1<br>50 - 59%   | Level 2<br>60 - 69%    | Level 3<br>70 - 79%        | Level 4<br>80 - 100%         |
|---|-----------------------|------------------------|----------------------------|------------------------------|
| <b>Application / 25:</b><br>Students illustrate effective understanding of design principles including layout, balance and the use of color etc.              | Limited Effectiveness | Moderate Effectiveness | Considerable Effectiveness | High Degree of Effectiveness |
| <b>Thinking /25:</b><br>In viewing the videos and completing the reading, students show effective understanding of big ideas and are able to extract meaning. | Limited Effectiveness | Moderate Effectiveness | Considerable Effectiveness | High Degree of Effectiveness |

**Exemplar:**

The following is an exemplar of an infographic based on the reading of the Western genre and *The Magnificent 7* (2016).

